

# EMILY K ROLPH

G R A P H I C D E S I G N E R

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## CAREER PROFILE

- Diverse graphic designer with over twelve years of experience working primarily in the film industry. Adept at Adobe Creative Cloud suite, especially Illustrator and Photoshop, with a particular focus in print design. Experience working simultaneously on multiple projects, collaborating with multiple creative teams and meeting tight deadlines.

## EXPERIENCE

- Film Industry Graphic Designer** ● **Bay Area Film Industry**  
2009-present  
Reliably produced over 1000 unique graphic projects for more than 30 Bay Area feature films, television episodes, and commercials, including "Bumblebee: A Transformers Origin Story", "Steve Jobs", "Sense8" and HBO's "Looking." Simultaneously delivered high quality work to multiple supervisors across various departments. Generated a wide sample of compelling options for each project and then collaborated with multiple creative teams to edit and finesse. Engineered final files to be fabricated. Coordinated with print and material vendors, carpenters, and painters to deliver final product on time and within budget.
- Owner, Designer, Fabricator** ● **Smallwalk Signs - sign shop**  
2012-present  
As owner, solely responsible for interfacing with clients to take projects from inception to creation. Executed many projects from the modest to very ambitious, including the production of 600 signs for "Matrix: Resurrections" and signage for the entire World Economic Forum. Ensured satisfaction and timely completion for every project in a reasonable budget. Recent projects have included infographics, one sheets, and a custom fillable kids book for a cancer nonprofit, original branding for an estate law firm, and signage and swag for a commercial kitchen.
- Production Artist** ● **Ripple Foods, Inc. - plant-based milk manufacturer**  
2019-present  
Inspecte and prepare final files for print, combing for details. Recently helped coordinate details for launch of brand redesign. Coordinate and collate directives from Marketing and other internal departments. Interface and direct print vendors to produce a variety of packages on different materials. Support the lead graphic designer on any additional graphics needs.
- Board of Directors, Secretary** ● **Gamelan Sekar Jaya - non-profit arts organization**  
2020-present  
Organize and drive the leadership team in all things operational. Set agendas, liaise with staff, and follow up with membership and other Board members about important action items. Collaborate with the whole leadership team on fundraising efforts, in particular a current and very ambitious capital campaign to acquire our building.
- Designer, Print Operator, Project Manager** ● **Muse and Co. - design/fabrication firm**  
2016-2018  
Captured the given design briefs to create intricate and unique "set decoration" for offices of large Bay Area tech companies, including Google. Generated large scale graphics for wallpaping and stenciling. Engineered produced graphics for easy installation and instructed carpenters and painters on install.

## EDUCATION

- **UCLA University of California at Los Angeles**  
2000-2005  
B.A. in Ethnomusicology, magna cum laude  
B.A. in Anthropology, summa cum laude with honors

## MERIT BADGES



Illustrator



Photoshop



Excel



MSWord



Print Design



Branding



Typography



Creativity



Color



Collaboration



Details



Deadlines



InDesign